

Boost your Individual Creativity

Establish an Idea Quota

While every idea is not worthy of implementation, the few gems that are uncovered can be truly significant to an organization meeting its strategic goals. It is also known that ideas can build on one another thereby using mediocre ideas as a springboard to the really creativity ones. The recommendation is to establish a personal idea quota to be reached each day. The reason for the effectiveness of an idea quota is that it establishes a goal that can be measured. Thomas Edison used this technique for his workers, which over the years created so many ideas that 1093 were patentable. Even a small quota of two ideas a day requires the discipline to take the necessary time to think about current business processes and how they might be improved. However, these few minutes each day may turn out to be most productive.

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